

MATSUI WHISKY PRODUCT LINEUP



KURAYOSHI DISTILLERY



Pot Stills at the Kurayoshi Distillery

Tottori Factory



Leading Production Capacity in the San-in Region

Matsui Whisky's Tottori Factory, the heart of our beer business, is a production facility where Tottori's rich natural environment meets cutting-edge technology.

Boasting one of the largest production capacities in the San-in region, the factory is equipped with a fully automated, high-precision production line, enabling exceptional efficiency and consistently high-quality beer.

●Production

At Matsui Whisky's Tottori Factory, our fully automated canning line can fill up to 20,000 cans per hour, based on a standard can size of 350ml. Strict inspections and dedicated quality control ensure speed, consistency, and craftsmanship in every can.

●Our Factory

Using advanced digital technologies, we streamline production, reduce waste, and maintain an excellent balance of quality and cost efficiency.

With the vision "FROM TOTTORI TO JAPAN, AND FROM JAPAN TO THE WORLD," we continue to develop modern and reliable manufacturing.

●Our Beer

Our beer is brewed with carefully selected malt, hops, and pure water for a clean, refreshing, and easy-drinking taste.

Trusted by restaurants and food-service professionals, we now bring the same quality to your home.

Enjoy the proud taste of our Tottori Factory at your everyday table.



From Kurayoshi to the world

Guided by our philosophy of “bringing happiness to people through the art of production of alcohol,”

Matsui Whisky continues to expand its presence around the world.

Our products are available at department stores, liquor shops, duty-free stores at international airports, and through local importers in approximately 65 countries worldwide.

We have built strong relationships of trust with our international importers and provide dedicated team support whenever needed. With a focus on Europe, North America, Australia, and Asia, we aim to further expand our sales network and bring Matsui Whisky to people around the world.

Matsui Whisky also actively participates in spirits competitions worldwide and has received numerous awards at internationally recognized competitions such as the World Whiskies Awards, International Spirits Challenge, and San Francisco World Spirits Competition.

We regard these awards not as the goal, but as a starting point. With this spirit, we will continue striving every day to create even better whisky.



Development of Diverse Alcoholic Beverages

To share the flavors of Kurayoshi with the world, we are committed to developing new products beyond whisky, including beer, umeshu, gin, and shochu.

While honoring the traditional methods of whisky production, we also continue to explore modern techniques and new approaches to craftsmanship.

Moving forward, we will keep pursuing the creation of world-class spirits that can be enjoyed by people around the globe.



THE KURAYOSHI

SINGLE MALT WHISKY
PURE MALT WHISKY
BLENDED WHISKY



PURE MALT WHISKY THE KURAYOSHI

Appearance: Golden straw
Aroma: Almond, raisin
Taste: Vanilla

VOLUME/700ml ABV/43%
CASK TYPE/White Oak



SINGLE MALT WHISKY THE KURAYOSHI

Appearance: Light amber
Aroma: Green apple, orchard fruit
Taste: Caramel, apple, and herb

VOLUME/700ml ABV/43%
CASK TYPE/White Oak



PURE MALT WHISKY THE KURAYOSHI SHERRY CASK

Appearance: Golden brown
Aroma: Walnut, chocolate
Taste: Sultana, honey

VOLUME/700ml ABV/43%
CASK TYPE/White Oak, Sherry



PURE MALT WHISKY
THE KURAYOSHI AGED 8 YEARS

Appearance: Amber
Aroma: Toffee, red berry
Taste: Orange peel

VOLUME/700ml ABV/43%
CASK TYPE/White Oak



PURE MALT WHISKY
THE KURAYOSHI AGED 18 YEARS

Appearance: Warm gold
Aroma: Jasmine, honey
Taste: Vanilla, mint, toasted wood, and cardamom

VOLUME/700ml ABV/43%
CASK TYPE/White Oak



PURE MALT WHISKY
THE KURAYOSHI AGED 12 YEARS

Appearance: Golden brown
Aroma: Orange peel, lemongrass
Taste: Apple, white grape

VOLUME/700ml ABV/43%
CASK TYPE/White Oak



BLENDED WHISKY
**THE KURAYOSHI SHERRY CASK
AGED 12 YEARS**

Appearance: Amber
Aroma: Ripe grape, milk chocolate
Taste: Orange peel, toasted almond, and caramel

VOLUME/700ml ABV/43%
CASK TYPE/White Oak, Sherry

THE TOTTORI

鳥取

BLENDED WHISKY



THE SAN-IN

山陰

BLENDED WHISKY



BLENDED WHISKY
THE TOTTORI

Appearance: Gold
Aroma: Lemon, apple
Taste: Fruitiness

VOLUME/700ml ABV/43%
CASK TYPE/White Oak



BLENDED WHISKY
THE TOTTORI Ex-BOURBON BARREL

Appearance: Dark gold
Aroma: Vanilla
Taste: Wood, caramel

VOLUME/700ml ABV/40%
CASK TYPE/Ex-bourbon



BLENDED WHISKY
THE SAN-IN

Appearance: Golden brown
Aroma: Pear
Taste: Light vanilla

VOLUME/700ml ABV/40%
CASK TYPE/White Oak



BLENDED WHISKY
THE SAN-IN Ex-BOURBON BARREL

Appearance: Amber gold
Aroma: Maple syrup
Taste: Smoky caramel

VOLUME/700ml ABV/43%
CASK TYPE/Ex-bourbon

THE DAISEN

大山

BLENDED WHISKY
LIQUEUR



BLENDED WHISKY
**THE DAISEN
WINE CASK**

Appearance: Dark roasted chestnut
Aroma: Vanilla
Taste: Ripe grape, caramel

VOLUME/700ml ABV/40%
CASK TYPE/Red wine



BLENDED WHISKY
**THE DAISEN
DOUBLE CASK**

Appearance: Gold
Aroma: Vanilla, floral
Taste: Sweet, spicy

VOLUME/700ml ABV/40%
CASK TYPE/Sakura (Cherry wood), Mizunara



BLENDED WHISKY
**THE DAISEN
SHERRY CASK**

Appearance: Deep amber
Aroma: Sultana
Taste: Dark chocolate

VOLUME/700ml ABV/40%
CASK TYPE/Sherry



BLENDED WHISKY
**THE DAISEN
SAKURA CASK**

Appearance: Gold
Aroma: Smoky sweetness
Taste: Sweet caramel

VOLUME/700ml ABV/40%
CASK TYPE/Sakura (Cherry wood)



BLENDED WHISKY
**THE DAISEN
MIZUNARA CASK**

Appearance: Light gold
Aroma: Balanced ripe fruit
Taste: Vanilla, chocolate

VOLUME/700ml ABV/40%
CASK TYPE/Mizunara



LIQUEUR
**THE DAISEN
PEAR**

Aroma: Fresh pear
Taste: Juicy, sweet

VOLUME/700ml ABV/25%



LIQUEUR
**THE DAISEN
HASSAKU CITRUS**

Aroma: Bright citrus
Taste: Balanced, bittersweet

VOLUME/700ml ABV/25%



LIQUEUR
**THE DAISEN
APPLE**

Aroma: Ripe apple
Taste: Fruity, refreshing

VOLUME/700ml ABV/25%

THE MATSUI

SINGLE MALT
WHISKYSINGLE MALT WHISKY
THE MATSUI MIZUNARA CASK

Appearance: Light gold
Aroma: Woodiness
Taste: Cinnamon, sandalwood

VOLUME/700ml ABV/43%
CASK TYPE/Mizunara

SINGLE MALT WHISKY
THE MATSUI SAKURA CASK

Appearance: Golden straw
Aroma: Cherry blossom
Taste: Cherry fruitiness

VOLUME/700ml ABV/43%
CASK TYPE/Sakura (Cherry wood)

SINGLE MALT WHISKY
THE MATSUI THE PEATED

Appearance: Amber
Aroma: Spiciness
Taste: Well-balanced smokiness

VOLUME/700ml ABV/43%
CASK TYPE/White Oak

GIFT SET COLLECTION



SINGLE MALT WHISKY THE MATSUI CASK HARMONY COLLECTION

Mizunara Cask · Double Cask · Sakura Cask

Three distinctive Matsui Single Malts, showcasing the floral elegance of Sakura Cask, the refined depth of Mizunara Cask, and the harmonious character of Double Cask.

VOLUME/200ml×3 ABV/43%



SINGLE MALT WHISKY THE MATSUI SIGNATURE COLLECTION

The Peated · Sakura Cask · Mizunara Cask

Three distinctive Matsui Single Malts, beautifully presented in one premium gift set.

VOLUME/200ml×3 ABV/43%



BLENDED WHISKY THE DAISEN COLLECTION

Sakura Cask · Mizunara Cask · Wine Cask

A refined trio of The Daisen Blended Whisky, showcasing three distinctive cask expressions.

VOLUME/200ml×3 ABV/40%

UMESHU

梅酒

FRUIT LIQUEUR



THE HAKUTO

白兔

GIN

UMESHU THE HAKUTO FRUIT LIQUEUR GIN



FRUIT LIQUEUR
MATSUI WHISKY UMESHU

Aroma: Charred barrel
Taste: Gentle tartness, maltiness

VOLUME/700ml ABV/14%
INGREDIENTS/Plum wine, whisky



FRUIT LIQUEUR
MATSUI BRANDY UMESHU

Aroma: Ripe plum
Taste: Fruity sweetness with a hint of brandy

VOLUME/700ml ABV/14%
INGREDIENTS/Plum wine, brandy



GIN
THE HAKUTO

Aroma: Fruity freshness
Taste: Crisp floral, light spice

VOLUME/700ml ABV/40%



GIN
THE HAKUTO PREMIUM

Aroma: Japanese pear
Taste: Bright citrus, peppery spice

VOLUME/700ml ABV/47%

BEER
THE MATSUI BEER MB
PLATINUM BEER

VOLUME/350ml ABV/5%



BEER
THE MATSUI BEER MB
IPA BEER

VOLUME/350ml ABV/5%



BEER
THE MATSUI BEER MB BEER

VOLUME/350ml ABV/5%



BEER
THE MATSUI BEER
LIGHT

VOLUME/350ml ABV/5%



BEER
THE MATSUI BEER
HIGH CLASS

VOLUME/350ml ABV/5%



BEER
THE MATSUI BEER
AGED

VOLUME/350ml ABV/5%



BEER
KURAYOSHI
REGULAR

VOLUME/350ml ABV/5%



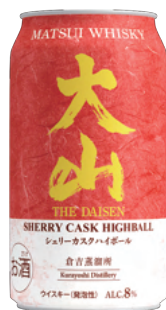
HIGHBALL
THE DAISEN
SAKURA HIGHBALL

VOLUME/350ml ABV/8%



HIGHBALL
THE DAISEN
MIZUNARA HIGHBALL

VOLUME/350ml ABV/8%



HIGHBALL
THE DAISEN
SHERRY CASK HIGHBALL

VOLUME/350ml ABV/8%



HIGHBALL
THE DAISEN

VOLUME/350ml ABV/7%

HIGHBALL
THE SAN-IN

VOLUME/350ml ABV/7%



WHISKY UMESHU SODA

VOLUME/350ml ABV/3%



BRANDY UMESHU SODA

VOLUME/350ml ABV/3%



THE HAKUTO GIN SODA

VOLUME/350ml ABV/7%



THE HAKUTO GIN SODA YUZU

VOLUME/350ml ABV/5%



Tottori Liqueur Shiro Usagi
A liqueur series from Tottori
Born from nature's bounty



▲From the left: Tottori Liqueur Shiro Usagi Nijisseiki Pear, Yuzu, Japanese Plum, Mandarin, Lemon, Mango, Peach, Apple, Grape, Strawberry
VOLUME/700ml ABV/8% *Japanese Plum ABV/12%

Collect the Fun. Share the Joy.
Introducing Our New Mini Bottles!

The Kurayoshi Series



The Matsui
The Daisen Series



The Tottori Series
The San-in
The Hakuto Gin Series



Shiro Usagi Series
Umeshu Series



From whisky and gin to sweet liqueurs, explore the diverse flavors of Matsui Whisky in convenient 50ml bottles. Perfect for tasting, collecting, or giving as a thoughtful gift.

Rice shochu

合吉



An authentic rice shochu meticulously crafted by Matsui Whisky using a pioneering production method—the first of its kind in Japan.

RICE SHOCHU
MATSUI SHOCHU THE KURAYOSHI

VOLUME/720ml ABV/25%

Japan's first rice shochu produced using vacuum distillation at a boiling point of 35°C.
(Based on Matsui Whisky's own research as of August 2023.)

MATSUI SHUZO AN UNLIMITED PARTNERSHIP

Kurayoshi Distillery

656-1 Kamifurukawa, Kurayoshi City, Tottori 682-0934, Japan

Osaka Head Office

3F Chiyoda Bldg. East, 2-9-4 Higashitenma, Kita-ku,
Osaka City, Osaka 530-0044, Japan

Tokyo Office

5F Iwamoto-cho City Plaza Bldg., 3-5-8 Iwamoto-cho, Chiyoda-ku,
Tokyo 101-0032, Japan

Fukuoka Office

Room 603 New Gaia Office Tenjin, 1-1-25 Takasago, Chuo-ku,
Fukuoka City, Fukuoka 810-0011, Japan

Nagoya Office

Room 903 ACA Bldg., 3-7-26 Marunouchi, Naka-ku, Nagoya City,
Aichi 460-0002, Japan

E-Mail info@matsuiwhisky.com



WEBSITE



Instagram



LinkedIn