

MATSUI WHISKY PRODUCT LINEUP



KURAYOSHI DISTILLERY

KURAYOSHI DISTILLERY

-MATSUI WHISKY-

Founded in 1910, Matsui Shuzo is located in the Tottori Prefecture, northwest of Kyoto and northeast of Hiroshima, on the shore of the Sea of Japan. Tottori is the least populous prefecture of Japan. A good portion of the prefecture is a natural park, packed with lush vegetation, rugged coastlines, rivers, lakes, and most notably, Mount Daisen, which provides the prized groundwater used in all Matsui expressions.



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SINGLE MALT WHISKY
PURE MALT WHISKY
BLENDED WHISKY



SINGLE MALT WHISKY THE KURAYOSHI SINGLE MALT

Appearance: Light amber
Aroma: Green apple, orchard fruit
Taste: Caramel, apple, and herb

VOLUME/700ml ABV/43%
CASK TYPE/American oak (newly-charred)



PURE MALT WHISKY THE KURAYOSHI

Appearance: Golden straw
Aroma: Almond, raisin
Taste: Vanilla

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON



PURE MALT WHISKY THE KURAYOSHI SHERRY CASK

Appearance: Golden brown
Aroma: Walnut, chocolate
Taste: Sultana, honey

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON, sherry





PURE MALT WHISKY THE KURAYOSHI AGED 8 YEARS

Appearance: Amber
Aroma: Toffee, redberry
Taste: Orange peel

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON



PURE MALT WHISKY THE KURAYOSHI AGED 12 YEARS

Appearance: Golden brown
Aroma: Orange peel, lemongrass
Taste: Apple, white grape

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON



BLENDED WHISKY THE KURAYOSHI SHERRY CASK AGED 12 YEARS

Appearance: Amber
Aroma: Ripe grape, milk chocolate
Taste: Orange peel, toasted almond, and caramel

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON, sherry



PURE MALT WHISKY THE KURAYOSHI AGED 18 YEARS

Appearance: Warm gold
Aroma: Jasmine, honey
Taste: Vanilla, mint, toasted wood, and cardamom

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON



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BLENDED WHISKY



BLENDED WHISKY THE TOTTORI

Appearance: Gold
Aroma: Lemon, apple
Taste: Fruitiness

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON



BLENDED WHISKY THE TOTTORI Ex-BOURBON BARREL

Appearance: Dark gold
Aroma: Vanilla
Taste: Wood, caramel

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON, American oak (newly-charred)

山陰

BLENDED WHISKY



BLENDED WHISKY THE SAN-IN

Appearance: Golden brown
Aroma: Pear
Taste: Light vanilla

VOLUME/700ml ABV/40%
CASK TYPE/Ex-BOURBON



BLENDED WHISKY THE SAN-IN Ex-BOURBON BARREL

Appearance: Amber gold
Aroma: Maple syrup
Taste: Smoky caramel

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON, American oak (newly-charred)



BLENDED WHISKY
THE DAISEN SAKURA CASK

Appearance: Gold
Aroma: Smoky sweetness
Taste: Sweet caramel

VOLUME/700ml ABV/40%
CASK TYPE/Sakura (Cherry wood)



BLENDED WHISKY
THE DAISEN MIZUNARA CASK

Appearance: Light gold
Aroma: Balanced ripe fruit
Taste: Vanilla, chocolate

VOLUME/700ml ABV/40%
CASK TYPE/Mizunara



BLENDED WHISKY
THE DAISEN WINE CASK

Appearance: Dark roasted chestnut
Aroma: Vanilla
Taste: Ripe grape, caramel

VOLUME/700ml ABV/40%
CASK TYPE/Red wine



BLENDED WHISKY
THE DAISEN SHERRY CASK

Appearance: Deep amber
Aroma: Sultana
Taste: Dark chocolate

VOLUME/700ml ABV/40%
CASK TYPE/Ex-BOURBON, sherry

梅酒

FRUIT LIQUEUR



白兔

GIN



FRUIT LIQUEUR MATSUI UMESHU WHISKY

Aroma: Charred barrel
Taste: Gentle tartness, maltiness

VOLUME/700ml ABV/14%
INGREDIENTS/Plum wine, whisky



FRUIT LIQUEUR MATSUI UMESHU BRANDY

Aroma: Ripe plum
Taste: Fruity sweetness with a hint of brandy

VOLUME/700ml ABV/14%
INGREDIENTS/Plum wine, brandy



GIN THE HAKUTO

Aroma: Fruity freshness
Taste: Crisp floral, light spice

VOLUME/700ml ABV/40%



GIN THE HAKUTO PREMIUM

Aroma: Japanese pear
Taste: Bright citrus, peppery spice

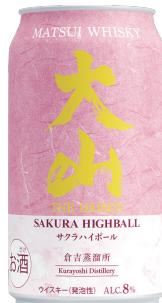
VOLUME/700ml ABV/47%



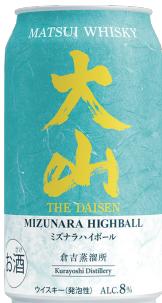
HIGHBALL
THE SAN-IN
VOLUME/350ml ABV/7%



HIGHBALL
THE DAISEN
VOLUME/350ml ABV/7%



HIGHBALL
THE DAISEN
SAKURA HIGHBALL
VOLUME/350ml ABV/8%



HIGHBALL
THE DAISEN
MIZUNARA HIGHBALL
VOLUME/350ml ABV/8%



BEER
KURAYOSHI
REGULAR

VOLUME/350ml ABV/5%



BEER
THE MATSUI BEER
LIGHT

VOLUME/350ml ABV/5%



BEER
THE MATSUI BEER
HIGH CLASS

VOLUME/350ml ABV/5%



BEER
THE MATSUI BEER
AGED

VOLUME/350ml ABV/5%



松井

SINGLE MALT
WHISKY



**SINGLE MALT WHISKY
THE MATSUI SAKURA CASK**

Appearance: Golden straw
Aroma: Cherry blossom
Taste: Cherry fruitness

VOLUME/700ml ABV/43%
CASK TYPE/Sakura (Cherry wood)



SINGLE MALT WHISKY THE MATSUI MIZUNARA CASK

Appearance: Light gold
Aroma: Woodiness
Taste: Cinnamon, sandalwood

VOLUME/700ml ABV/43%
CASK TYPE/Mizunara



SINGLE MALT WHISKY THE MATSUI THE PEATED

Appearance: Amber
Aroma: Spiciness
Taste: Well-balanced smokiness

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON



NEW YEAR'S SPECIAL RELEASE THE KURAYOSHI



RABBIT BOTTLE
SINGLE MALT WHISKY
THE KURAYOSHI

VOLUME/1000ml ABV/43%
CASK TYPE/Sherry



RABBIT LABEL
PURE MALT WHISKY
THE KURAYOSHI

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON



DRAGON BOTTLE
SINGLE MALT WHISKY
THE KURAYOSHI

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON,
American oak (newly-charred)



DRAGON LABEL
PURE MALT WHISKY
THE KURAYOSHI

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON



SNAKE BOTTLE
SINGLE MALT WHISKY
THE KURAYOSHI

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON,
American oak (newly-charred)



SNAKE LABEL
PURE MALT WHISKY
THE KURAYOSHI

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON

2022



TIGER LABEL
PURE MALT WHISKY
THE KURAYOSHI

VOLUME/700ml ABV/43%
CASK TYPE/Sherry

2023



RABBIT LABEL
PURE MALT WHISKY
THE KURAYOSHI

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON

2024



DRAGON LABEL
PURE MALT WHISKY
THE KURAYOSHI

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON

2025



SNAKE LABEL
PURE MALT WHISKY
THE KURAYOSHI

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON

From Kurayoshi to the World

Matsui Whisky has a sales network that extends beyond Japan to the entire world. We continuously strive to live up to our management philosophy of "bringing happiness to people through the production of alcohol." Our products are available domestically in department stores, liquor stores, and duty-free shops at major international airports in Japan. Internationally, our products are distributed in approximately 65 countries through local agents. Moving forward, we aim to expand our distribution channels, focusing on Europe, America, and Asia, to deliver our products to customers worldwide.

To allow people worldwide to savor the taste of Matsui Whisky, we build strong and trustworthy relationships with our international partners. If any support is needed abroad, we work together as a team to provide it. Additionally, we participate in competitions held around the globe. Matsui Whisky has developed its products not by relying solely on the palates of a few blenders but by incorporating feedback from numerous enthusiasts. This experience gives us confidence that Matsui Whisky will be cherished by people worldwide.



MATSUI SHUZO **AN UNLIMITED PARTNERSHIP**

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