

MATSUI WHISKY PRODUCT LINEUP



KURAYOSHI DISTILLERY

A photograph of a distillery interior. The scene is dominated by large, polished copper stills and a central distillation column. The stills are positioned on either side of the column, with their long necks extending upwards. The central column is also made of copper and has a glass viewing window. The background shows a dark, corrugated metal ceiling and a window that lets in natural light. The overall atmosphere is industrial and traditional.

KURAYOSHI DISTILLERY

-MATSUI WHISKY-

Founded in 1910, Matsui Shuzo is located in the Tottori Prefecture, northwest of Kyoto and northeast of Hiroshima, on the shore of the Sea of Japan. Tottori is the least populous prefecture of Japan. A good portion of the prefecture is a natural park, packed with lush vegetation, rugged coastlines, rivers, lakes, and most notably, Mount Daisen, which provides the prized groundwater used in all Matsui expressions.

會吉

SINGLE MALT WHISKY
PURE MALT WHISKY
BLENDED WHISKY



PURE MALT WHISKY
THE KURAYOSHI

Appearance: Golden straw
Aroma: Almond, raisin
Taste: Vanilla

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON



SINGLE MALT WHISKY
THE KURAYOSHI SINGLE MALT

Appearance: Light amber
Aroma: Green apple, orchard fruit
Taste: Caramel, apple, and herb

VOLUME/700ml ABV/43%
CASK TYPE/American oak (newly-charred)



PURE MALT WHISKY
THE KURAYOSHI SHERRY CASK

Appearance: Golden brown
Aroma: Walnut, chocolate
Taste: Sultana, honey

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON, sherry



PURE MALT WHISKY
THE KURAYOSHI AGED 8 YEARS

Appearance: Amber
 Aroma: Toffee, redberry
 Taste: Orange peel

VOLUME/700ml ABV/43%
 CASK TYPE/Ex-BOURBON



PURE MALT WHISKY
THE KURAYOSHI AGED 12 YEARS

Appearance: Golden brown
 Aroma: Orange peel, lemongrass
 Taste: Apple, white grape

VOLUME/700ml ABV/43%
 CASK TYPE/Ex-BOURBON



BLENDED WHISKY
**THE KURAYOSHI SHERRY CASK
 AGED 12 YEARS**

Appearance: Amber
 Aroma: Ripe grape, milk chocolate
 Taste: Orange peel, toasted almond, and caramel

VOLUME/700ml ABV/43%
 CASK TYPE/Ex-BOURBON, sherry



PURE MALT WHISKY
THE KURAYOSHI AGED 18 YEARS

Appearance: Warm gold
 Aroma: Jasmine, honey
 Taste: Vanilla, mint, toasted wood, and cardamom

VOLUME/700ml ABV/43%
 CASK TYPE/Ex-BOURBON

鳥取

BLENDED WHISKY



山陰

BLENDED WHISKY



BLENDED WHISKY
THE TOTTORI

Appearance: Gold
Aroma: Lemon, apple
Taste: Fruitiness

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON



BLENDED WHISKY
THE TOTTORI Ex-BOURBON BARREL

Appearance: Dark gold
Aroma: Vanilla
Taste: Wood, caramel

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON, American oak (newly-charred)



BLENDED WHISKY
THE SAN-IN

Appearance: Golden brown
Aroma: Pear
Taste: Light vanilla

VOLUME/700ml ABV/40%
CASK TYPE/Ex-BOURBON



BLENDED WHISKY
THE SAN-IN Ex-BOURBON BARREL

Appearance: Amber gold
Aroma: Maple syrup
Taste: Smoky caramel

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON, American oak (newly-charred)

大山

BLENDED WHISKY



BLENDED WHISKY
THE DAISEN SAKURA CASK

Appearance: Gold
Aroma: Smoky sweetness
Taste: Sweet caramel

VOLUME/700ml ABV/40%
CASK TYPE/Sakura (Cherry wood)



BLENDED WHISKY
THE DAISEN MIZUNARA CASK

Appearance: Light gold
Aroma: Balanced ripe fruit
Taste: Vanilla, chocolate

VOLUME/700ml ABV/40%
CASK TYPE/Mizunara



BLENDED WHISKY
THE DAISEN WINE CASK

Appearance: Dark roasted chestnut
Aroma: Vanilla
Taste: Ripe grape, caramel

VOLUME/700ml ABV/40%
CASK TYPE/Red wine



BLENDED WHISKY
THE DAISEN SHERRY CASK

Appearance: Deep amber
Aroma: Sultana
Taste: Dark chocolate

VOLUME/700ml ABV/40%
CASK TYPE/Ex-BOURBON, sherry

梅酒

FRUIT LIQUEUR



MATSUI UMESHU FRUIT LIQUEUR
THE HAKUTO GIN

白兔

GIN



FRUIT LIQUEUR MATSUI UMESHU WHISKY

Aroma: Charred barrel
Taste: Gentle tartness, maltiness

VOLUME/700ml ABV/14%
INGREDIENTS/Plum wine, whisky



FRUIT LIQUEUR MATSUI UMESHU BRANDY

Aroma: Ripe plum
Taste: Fruity sweetness with a hint of brandy

VOLUME/700ml ABV/14%
INGREDIENTS/Plum wine, brandy



GIN THE HAKUTO

Aroma: Fruity freshness
Taste: Crisp floral, light spice

VOLUME/700ml ABV/40%



GIN THE HAKUTO PREMIUM

Aroma: Japanese pear
Taste: Bright citrus, peppery spice

VOLUME/700ml ABV/47%



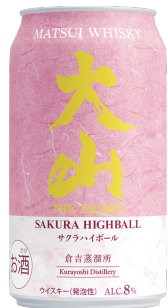
**HIGHBALL
THE SAN-IN**

VOLUME/350ml ABV/7%



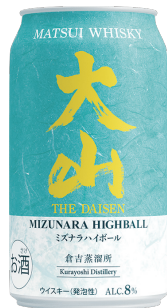
**HIGHBALL
THE DAISEN**

VOLUME/350ml ABV/7%



**HIGHBALL
THE DAISEN
SAKURA HIGHBALL**

VOLUME/350ml ABV/8%



**HIGHBALL
THE DAISEN
MIZUNARA HIGHBALL**

VOLUME/350ml ABV/8%



**BEER
KURAYOSHI
REGULAR**

VOLUME/350ml ABV/5%



**BEER
THE MATSUI BEER
LIGHT**

VOLUME/350ml ABV/5%



**BEER
THE MATSUI BEER
HIGH CLASS**

VOLUME/350ml ABV/5%



**BEER
THE MATSUI BEER
AGED**

VOLUME/350ml ABV/5%



松本

SINGLE MALT WHISKY



SINGLE MALT WHISKY
THE MATSUI MIZUNARA CASK

Appearance: Light gold
Aroma: Woodness
Taste: Cinnamon, sandalwood

VOLUME/700ml ABV/43%
CASK TYPE/Mizunara



SINGLE MALT WHISKY
THE MATSUI SAKURA CASK

Appearance: Golden straw
Aroma: Cherry blossom
Taste: Cherry fruitness

VOLUME/700ml ABV/43%
CASK TYPE/Sakura (Cherry wood)



SINGLE MALT WHISKY
THE MATSUI THE PEATED

Appearance: Amber
Aroma: Spiciness
Taste: Well-balanced smokiness

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON

NEW YEAR'S SPECIAL RELEASE THE KURAYOSHI



2022

TIGER LABEL

PURE MALT WHISKY
THE KURAYOSHI
SHERRY CASK 5 YEARS

VOLUME/700ml ABV/43%
CASK TYPE/Sherry



2023

RABBIT LABEL

PURE MALT WHISKY
THE KURAYOSHI

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON



2024

DRAGON LABEL

PURE MALT WHISKY
THE KURAYOSHI

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON



2025

SNAKE LABEL

PURE MALT WHISKY
THE KURAYOSHI

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON



RABBIT BOTTLE

SINGLE MALT WHISKY
THE KURAYOSHI

VOLUME/1000ml ABV/43%
CASK TYPE/Sherry



DRAGON BOTTLE

SINGLE MALT WHISKY
THE KURAYOSHI

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON,
American oak (newly-charred)



SNAKE BOTTLE

SINGLE MALT WHISKY
THE KURAYOSHI

VOLUME/700ml ABV/43%
CASK TYPE/Ex-BOURBON,
American oak (newly-charred)

From Kurayoshi to the World

Matsui Whisky has a sales network that extends beyond Japan to the entire world. We continuously strive to live up to our management philosophy of "bringing happiness to people through the production of alcohol."

Our products are available domestically in department stores, liquor stores, and duty-free shops at major international airports in Japan. Internationally, our products are distributed in approximately 65 countries through local agents. Moving forward, we aim to expand our distribution channels, focusing on Europe, America, and Asia, to deliver our products to customers worldwide.

To allow people worldwide to savor the taste of Matsui Whisky, we build strong and trustworthy relationships with our international partners. If any support is needed abroad, we work together as a team to provide it. Additionally, we participate in competitions held around the globe. Matsui Whisky has developed its products not by relying solely on the palates of a few blenders but by incorporating feedback from numerous enthusiasts. This experience gives us confidence that Matsui Whisky will be cherished by people worldwide.



MATSUI SHUZO AN UNLIMITED PARTNERSHIP

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